



Commercial & Coin Laundry Equipment Co., Inc.

*Professional Distributor Of
Laundry Equipment In Sales, Rentals, Leasing, Service & Parts*

For immediate release

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CLEC Promotes Greg Reese to Sales Manager

Commercial and Coin Laundry Equipment Co. (CLEC) recently announced that Greg Reese has been promoted to sales manager of the Gulf Breeze, Fla.-based organization. Reese has been with CLEC since 1997.

“Greg has been an asset to the CLEC sales organization since he started,” said Craig Dakauskas, president of CLEC. “With our significant growth and acquisitions, we expect that Greg’s impact will be amplified in building and supporting the entire sales staff.”

Reese has served both the coin laundry and on-premises laundry markets in southern Alabama and the southern half of Mississippi. Dozens of new investors have relied on his expertise to build their first vended laundries. His track record of success, industry knowledge and communication skills have made him a trusted laundry industry resource his territory.

In his new role, Reese will be responsible for directing the CLEC sales team in expanding its presence in existing markets, while also uncovering new opportunities.

“I am looking forward to making a positive impact on Commercial & Coin Laundry’s overall business for many years to come,” Reese said. “The first 20 years have been quite rewarding watching the company expand its leadership position into other markets behind respected brands like Speed Queen and UniMac.”

Since 1982, CLEC has provided UniMac commercial laundry sales, service and parts in the Gulf region. In addition the company has helped new and veteran laundromat owners maximize their profit potential through expert guidance and cutting edge, Speed Queen equipment. The company boasts a staff of more than 25 employees, as well as expansive equipment and parts inventories. The company also recently purchased Greenwood, Miss.-based Delta Laundry Equipment, which distributes Speed Queen coin laundry equipment throughout the state of Mississippi.

For more information on CLEC, visit <http://www.clecco.com/>

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